

## YOUR FIT MATTERS

One of the biggest myths about custom fitting is that only pros and low handicap golfers can benefit from custom fit golf clubs. The truth is the exact opposite. Professional custom fitting, performed by an experienced custom Clubmaker, can deliver more distance, more fairways and greens hit in regulation, a higher percentage of on center shots and greater shotmaking consistency to reduce the effect of mistakes in your swing.

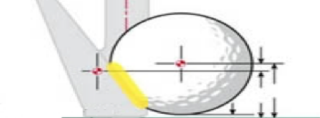
Only through professional clubfitting and building your golf clubs from scratch (the same way the pros' equipment is made) can you be assured that you are playing to the very best of your ability and gaining the most from the swing instruction you may take.

*Tom Wishon*



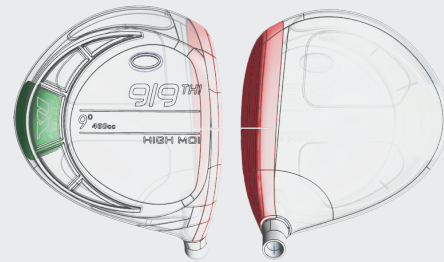
WishonGolf

TSH  
GOLF



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### CUSTOM FITTING VS. OFF THE RACK?

The big golf club companies have always built and sold their clubs to a "national average" of golfer size, strength and swing ability. The problem is that a population of golfers that are very different from each other in their size, strength, athletic ability and swing characteristics, simply cannot play their best using golf clubs which are built to one series of standard specifications. This is why Wishon Golf exists.

### THE 12 KEY SPECIFICATIONS OF CUSTOM FITTING

LENGTH
LOFT ANGLE
LIE ANGLE
FACE ANGLE
SHAFT WEIGHT
SHAFT FLEX
BEND PROFILE
TOTAL WEIGHT
SWINGWEIGHT
SET MAKEUP
GRIP MATERIAL
GRIP SIZE

### WHY WISHON GOLF?

For your custom fit set of golf clubs, Wishon Golf can offer you **everything you need**. Having designed more original clubhead models than any other designer in the 500 year history of the game, with more than 50 different clubhead design firsts, Wishon Golf possesses an unparalleled expertise in clubhead and shaft design with the greatest depth of knowledge of clubfitting research technology.

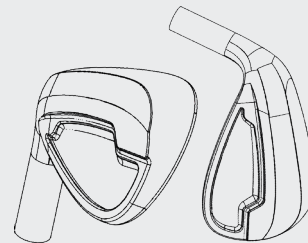
Wishon's range encompasses all manner of club components and accessories, supplying everything for your custom built fitting process.



### THE WISHON WAY

Wishon's expertly engineered clubhead designs are exclusively for clubfitters and clubmakers - so they can be custom fit to **only you and your swing**.

The difference between the off the shelf clubs and the precision mounted, custom fit golf clubs you will get from a Wishon clubmaker is huge - you can be assured that you are playing to the very best of your ability, and gaining the most from your golf equipment.



### WHO IS TOM WISHON?

Tom Wishon has been called the 'most prolific golf club designer in the 500 year history of the game.'

His breadth of work has included many engineering firsts in clubhead technology. With over 350 different clubhead designs, ten books, numerous videos and hundreds of articles to his name, it's safe to say that **no other person in the game of golf knows more about design, production and fitting of golf clubs than Tom Wishon.**



## CLUBFITTING PROCESS

Below is an example of the process of club-fitting by an experienced professional clubfitter...

#### STEP ONE

##### EQUIPMENT ANALYSIS



Your existing club make-up gives the clubfitter a very clear picture of what equipment you are currently using and what improvements can be made. Your clubfitter will take measurements of the key specifications from your existing set of clubs.

#### STEP THREE

##### PLAYER ANALYSIS



First off your clubfitter will take some static measurements including your height, wrist to floor measurement and hand size.

After you have warmed-up, your swing measurements will be recorded. Some clubfitters use modern technology such as launch monitors to record data such as launch angle, ball speed and spin rate. However many experienced clubfitters have this built-in.

Finally your swing is evaluated with your strength, co-ordination, athletic ability, swing tempo, along with other information being recorded.

#### STEP FIVE

##### TEST CLUB



Many clubfitters will choose to produce a test club for you to try to make sure you are happy with his suggestions. Normally a six or seven-iron, this test club allows you to feel happy before embarking on a full set of clubs.

Your feedback after using this test clubs will help the clubfitter make his final decisions on the new set make-up and each club's specifications.

#### STEP TWO

##### PLAYER INTERVIEW



Your clubfitter will discuss with you the game improvement areas which are most important to you. The five game improvement factors are: distance, accuracy, trajectory, consistency and feel.

During this conversation, your clubfitter will learn your main objectives. During this interview, he or she will explain how each part of your golf set (driver, fairway woods, long irons, middle irons, short irons, wedges and putter) can be improved.

#### STEP FOUR

##### SET MAKE-UP



Now your clubfitter will discuss the initial make-up of your new set of clubs. He or she will recommend and explain their proposal for each section of the golf bag along with the game improvement areas you may expect to see.

As there are many different combinations of club make-up, you need to be satisfied with your clubfitter's recommendation and explanation at this point. If cost is important this should be discussed along with planned delivery date.

#### STEP SIX

##### FOLLOW UP



This final consultation is the last chance for the golfer and clubfitter to get the set make-up right. At this point the clubfitter will complete their plans before final custom assembly.

Upon delivery your clubfitter may also offer some very final adjustments to your new clubs to make sure they are just right before you play your first round.



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### TESTIMONIALS

"My new Wishon golf clubs are great. I refer to them more as "weapons" than clubs. They hit much higher than my other clubs, they're longer by 10-15 yards, accuracy is greater and dispersion is less. The last round I played I was beating everyone on every hole. I felt bad, so I had to dial down my game."

*Chris*

"I have exclusively dealt with Tom Wishon since the day he opened his business for clubmakers. His heads are the finest heads ever designed, and he continues to be ahead of the curve in the golf world. Tom has been and continues to be the "guru" of clubhead design. Tom's expertise in technical design, his writings and his personal support to us clubmakers, is truly exemplary."

*Rick*

"I have had several sets of custom made clubs but I would have to say that Tom's have felt the most comfortable and have performed the best. From the personal fitting process to the very reasonable cost it was a great experience. One year later I am still enjoying my clubs and they still feel new."

*Dallin J*

"My Wishon irons are the best clubs I've ever owned. Expertly crafted and fitted, and after a brief learning period in how to use the single length irons, I've added 20 yards to my shots and hit much more consistently on target. I couldn't be happier."

*Gene*

## EQ1-NX SINGLE LENGTH



**SINGLELENGTH IRONS**  
AVAILABLE IN: #5-9, PW, GW, SW, LW

**FAIRWAY WOODS**  
AVAILABLE IN: #3, 4, 5, 7

**HYBRIDS**  
AVAILABLE IN: #4, 5, 6

The EQ1-NX consists of Wishon's newest single length iron design, alongside the most unique and versatile fairway wood and hybrids ever created

DRIVERS

## 919THI

AVAILABLE IN: 9", 11", 13", 15.5"  
LEFT HAND AVAILABLE IN: 11"  
BLACK OXIDE FINISH AVAILABLE IN:  
11", 13"

Available in two unique finishes, all 919THI Drivers feature a bendable hosel for the widest range of custom fitting options.



## 519SHPR

AVAILABLE IN: 9", 11"

A classic player's shape with CG position designed to shape the ball with more precision.



FAIRWAY WOODS

## 919F/D

AVAILABLE IN 14"

A 260cc volume design with maximum COR face; no distance loss, and better control and accuracy.



## 929HS

AVAILABLE IN: #3, 4, 5, 7

High COR face design in a semi-shallow face height of 31mm to offer lower CG for ease in getting the ball well up to fly.



## 365PF

AVAILABLE IN: #3, 4, 5, 7, 9

A progressive fairway design, with Wishon proprietary 420THC steel alloy construction for highest smash factor



**Certified  
Wishon  
Clubfitter**



## 775HS

AVAILABLE IN: #2, 3, 4, 5

The 775HS features a unique soft stainless steel hosel and thin face, high COR design for great performance on all course conditions.



## 989CLA

AVAILABLE IN: #4-PW, AW

989CLA allows for a wide range of custom length fitting capability in a deep cavity back iron design.



## 565MC

**FORGED IRONS**

AVAILABLE IN: #3-PW, AW

565MC is a Forged Carbon Steel and CNC Machined for the highest MOI in a true forged iron design.



## 979SS

AVAILABLE IN: #4-PW, AW, SW  
LEFT HAND AVAILABLE IN: #4-PW

Semi-wide game improvement sole with progressive blade height in a cast stainless design



## 318RS

AVAILABLE IN: #3, 4, 5  
LEFT HAND AVAILABLE IN: #4

Our 318RS is a conventional two-piece investment cast hybrid, with two rails for assistance in hitting off the rough or in tall grass conditions, finished in black oxide for a striking appearance.



IRONS

## DI595

**DRIVING IRONS**

AVAILABLE IN: #2, 3

The DI595 is a lower CG, higher MOI driving iron design technology with high COR face for better distance and control.



## 575MMC

**FORGED IRONS**

CAVITY BACK AVAILABLE IN: #4-9, PW  
MUSCLE BACK AVAILABLE IN: #5-9, PW, AW

575MMC is a progressive forged design, available in both cavity or muscle back iron.

## 771CSI

AVAILABLE IN: #4-PW, AW  
LEFT HAND AVAILABLE IN: #4-PW

High COR, Variable Thickness Face for the most distance and forgiveness in a super game improvement design.



## S2S SHAFTS

The S2S Shaft Fitting range of graphite and steel shafts fits the shaft to specific swing characteristics of a golfer's swing.



## PCF MICRO PRO

## 304HM

## WEDGES

Wishon wedges include our proprietary Micro-Groove™ scorelines to maximise every golfer's ability to spin the ball.\*

\*TrackMan® launch monitor tests verify a 1000rpm increase in spin rate compared with typical U-groove scorelines on a glass bead blast face.

## PCF WIDE SOLE



## FUTURE PRO JUNIOR SET

Stainless steel clubheads, heel/toe putter, and graphite and steel shafts, offering the highest quality for junior golfers.



## 730CL

A popular full set design expressly for women or men with a driver swing speed no higher than 80mph.



## CAVITY BLACK

**PUTTERS**

Wishon's collection of bold and unique quality putter designs: three mallet styles and one oversize heel/toe model, all finished in striking black oxide.



Wishon Golf offers everything you need for your fitting and more, including grips, golf bags, headcovers, ball markers and various other accessories.