719MW Drivers

PRESENTING THE MOST VERSATILE ADJUSTABLE DRIVER EVER DESIGNED...

Four years in the making, the 719MW is the most advanced moveable weight driver designed by Wishon Golf. The basis for the 719MW can be traced back to an early design in the mid-80s by Tom Wishon and Elmore Just – the founder of Louisville Golf Company: the Cure driver was the first original heel-weighted draw-bias driver ever made in the golf industry. Made from laminated maple, it effectively proved that the centre of gravity on a clubhead can be shifted with

the heel weight. And when a golfer contacts the ball in an on-centre shot, this causes a slight rotation on the vertical axis, creating in essence, a tilt on the spin axis of the ball: reducing the amount of fade on a shot.

A later woodhead design in the mid-1990s by Tom Wishon, the AccuCore 50 Driver, would further demonstrate the benefits of heel-weighted drivers, but also most importantly that at least 25-30g was needed in the heel-side to move the COG enough to the point where a centre shot off the face would create a visible draw bias effect on the shot.

Many modern adjustable weight drivers have a maximum of 20g of moveable weight – this is not enough to move the centre of gravity and create a marked difference for the vast majority of golfers with average clubhead speed.

So when Wishon began the design process for the 719 moveable weight driver, it was obvious that it would need to have the ability to move at least 30g of additional weight around the head to be able to offer regular golfers a chance to be able to see a change in the shape of their shots.

And that's not an easy task (to say the least).

For a 450cc driver, total weight shouldn't exceed 202-205g in order to be built to a normal range of swingweights, so to take the additional moveable weights, the body of the head

had to be in the realm of 172g – an extremely difficult object to achieve.

Wishon was able to engineer the 719MW with the help of one of the very best investment cast titanium foundries in the world, and by varying the wall thickness and removing the entire titanium crown, replacing with lightweight carbon composite, we were able to create the objective design for the 719MW.

The 719MW is the ultimate in advanced adjustable driver technology – offering more versatility and multiple fitting options to clubmakers than any other adjustable driver.

The 719MW features an ultralight carbon composite crown to lighten the head structure and lower CG.

Additionally, the 719MW includes a Custom Hosel Sleeve which enables a wide range in custom lie and face angle specifications and can also be used to offer diffferent lofts when the golfer does not need a custom lie or face angle – only when the driver is held in the square face position at address.


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Designed with four separate weight cavity positions, the 719MW has the ability to accept seven different weights – 2g, 4g, 6g, 8g, 10g, 20g, 30g.

+ Place 20g or 30g to either heel or toe position for draw or fade bias OR

+ Place 20g or 30g to either forward or rear position for higher or lower ball flight OR

+ Split 10g or 20g weights in the toe and heel positions to increase head MOI

+ Place other weights in remaining sole cavities to adjust finished weight for fine tuning swingweight/club MOI on a very wide range of finished club length options

The 719MW's Custom Hosel Sleeve offers a wide range in custom lie and face angle specifications. The Custom Hosel Sleeve can also be used to offer different lofts when the golfer does not need a custom lie or face angle, **but only when the driver is held in the square face position at address.**

- With the driver SOLED in the address position, the custom hosel sleeve will allow a change in face angle from 2° closed to 3° open or lie position from 57° to 61°.

- By holding the club with the face square to the target in the address position, the hosel sleeve will allow a change in loft of the 9° model from 7.5° to 11°. For the 11° model, by holding the club with the face square to the target in the address position, the hosel sleeve will allow a change in loft from 9.5° to 13°. Full instructions can be found at the link on the right and will also be included with each 719MW driver when purchased.

The following charts reveal the change in the lie, face angle and loft specs for each of the 8 sleeve positions for the 9° and 11° models. The change in lie and face angle is in relation to the measured lie and face angle of each 719MW head, when it is measured traditionally with the hosel sleeve in the N position.

(Hosel sleeve designations: N= Neutral; C=Closed; U=Upright; O=Open)

LIE & FACE ANGLE

Hosel Sleeve Position	Lie Angle	Face Angle
N	0°	0°
N/C	+0.5°	-1.0°
C	+1.0°	-2.0°
C/U	+2.0°	-1.5°
U	+2.5°	0°
U/O	+2.0	+1.0°
O	+1.5°	+2.0°
O/N	+1.0°	+1.0°

Note: Column Entries represent the change in Lie and Face Angle from the measured Lie and Face Angle of the head in the N hosel position. For the Face Angle, minus (-) means more closed, plus (+) means more open.

LOFT

Hosel Sleeve Position	Loft
N	0°
N/C	+1.5°
C	+2.25°
C/U	+1.75°
U	0°
U/O	-0.5°
O	-1.0°
O/N	-0.5°

Note: Column entries represent the change in Loft from the measured Loft of the head in the N hosel position, and only when the head is held in the address position with the face square.


UPHT