

KRANK GOLF

PRECISION ENGINEERED

KRANK DOMINATES

Distance and accuracy are attainable with our precision engineering and attention to detail. Utilizing Krank's 22 years' experience in providing the undisputed World Long Drive Champion Driver.



SUPER-HOT FORGED BETA TITANIUM FACE

(Pure Super Hardened Beta-Titanium /Grade.4) From triple plasma welding, the latest super hardened Beta Titanium, to added sole plate lounger placement for maximum energy transfer back to the golf ball. We push every possible advantage to gain performance. We do not build cast drivers. We only build 100% Cupped Faced Forged Drivers. There is no comparison in performance or durability.

HIGH (COR) COEFFICIENT OF RESTITUTION DESIGN

COR is the measurement of how a ball, slingshots off the face of a driver. The conforming COR limit of the USGA is .830. We have increased the Formula FIRE COR to .890. The result is increased ball speed, decreased spin and of course, longer drives.



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FORMULA FIRE

- 3 Different Driver Face Thicknesses
- Match Your Swing Speed To The Driver Face Thickness
- Gain 20 to 40 More Yards Off The Tee Box
- Get Maximum Ball Speed For Every Swing Speed
- Fully Adjustable – Loft, Lie and Face Angle
- Deep Cupped Face Forged "Super Hardened" Beta Titanium
- 100% Handmade
- Maximum Body Rigidity For Extreme Energy Transfer
- Weight Management System
- High COR Technology*

*Only FORMULA FIRE X and FORMULA FIRE XX



FORMULA FIRE PRO
USGA CONFORMING
SWING SPEED RANGE 105mph and HIGHER

FORMULA FIRE X
HIGH COR - 340 CT
SWING SPEED RANGE 105mph - 85mph

FORMULA FIRE XX
SUPER HIGH COR 400 CT
SWING SPEED RANGE 85mph and SLOWER

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www.tshgolf.com
tony@tshgolf.com