

SINGLE LENGTH Q & A

The concept of making each iron in a set the same length is not new. Eric Cook's Iso-Vibe Golf Company in Canada began offering single length sets of irons to the North American golf market in 1986. Perhaps the best known introduction of a single length set of golf clubs was the former Tommy Armour Golf Company's release of their EQL single length woods and irons in 1989. Since that time, a handful of lesser known, under-marketed companies have offered single length sets of irons, mainly through an on line direct-to-golfer offering.

The concept of single length irons received a huge boost in general awareness from the publicity of amateur golfer Bryson deChambeau's victories in both the USA National Collegiate Athletic Association (NCAA) and US Amateur championships in 2015 using a single length set of irons. Bryson deChambeau became only the 5th player to achieve this very prestigious amateur championship "double" in the same year, something that had only been done by Jack Nicklaus, Phil Mickelson, Tiger Woods and Ryan Moore. All of a sudden a larger number of golfers became aware of single length irons and with it, a serious level of curiosity whether a Single Length set could be a viable change to make in their own equipment.

As is the case with any new and different golf equipment concept that gains awareness and attention, there are a lot of questions as well as a bit of misinformation and misunderstanding concerning single length sets of irons.

As the leader in golf equipment performance research, Tom Wishon Golf Technology is pleased to once again offer the most truthful, factual and understandable information to help golfers understand the concept of Single Length set design with the below set of frequently asked questions regarding the subject.